



Department
for Work &
Pensions



disability confident you're in good company

The UK Purple Pound is worth £212bn a year.

Disabled talent is the asset that can help you grow your share in this fast-growing and often overlooked market.

We are working with employers to recruit and retain the right mix of people to help their business grow.

For more information visit:

www.gov.uk/dwp/disabilityconfident

